



BUSINESS ADMINISTRATION

TURKISH - ENGLISH



AACSB

Business
Education
Alliance

Member



OSTİM TEKNİK
ÜNİVERSİTESİ
A N K A R A

BUSINESS ADMINISTRATION

Today's business world requires managers and entrepreneurs who can think innovatively, create value, use technology effectively, and adapt to continuous change. In response to these evolving needs, the Department of Business Administration at OSTİM Technical University offers high-quality business education through two undergraduate programs: a Turkish-medium program and a 100% English-medium program, preparing students for both national and international careers.

Both programs provide a strong academic foundation in finance, accounting, marketing, production and operations management, human resource management, strategic management, and entrepreneurship. At the same time, they are designed to develop students' analytical thinking, leadership, communication, and problem-solving skills. The Turkish-medium Business Administration Program offers a comprehensive education in students' native language, while the 100% English-medium Business Administration Program equips graduates with the knowledge and competencies needed to compete successfully in the global business environment.



BUSINESS ADMINISTRATION

Education in the Department of Business Administration is built on an approach that integrates theoretical knowledge with practical application. Our programs are continuously enhanced in line with the standards of the **Association to Advance Collegiate Schools of Business (AACSB)**, and our curriculum is regularly reviewed and updated with contributions from both academic experts and industry stakeholders.

Through the Workplace Training program, implemented as part of our university's practice-oriented education model, students gain hands-on experience in real business environments. At the same time, the dynamic ecosystem of the OSTİM Organized Industrial Zone provides unique opportunities to engage directly with industry, build professional networks, and shape their careers well before graduation.

Program	Duration	Score Type	Quota	School Top-Ranked Quota	MoNE Quota	Martyr/Veteran Relative Quota	Women Aged 34+ Quota	2025 YKS Lowest Rank	2025 YKS Lowest Score
Business Administration (Turkish) (100% Scholarship)	4 Years	EA	29	-	-	1	-	-	-
Business Administration (English) (100% Scholarship)	4 Years	EA	11	-	-	1	-	117,786	352.70930
Business Administration (English) (50% Tuition Scholarship)	4 Years	EA	55	-	-	-	-	-	-

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ACADEMIC STAFF



Assoc. Prof. Hamide Özyürek
Department Head
Accounting & Finance



Prof. Dr. Mustafa Polat
Management & Strategy



Assist. Prof. Zeynep Baysal
Management & Strategy



**Assist. Prof. Abdurrahim
Hocagil**
Management & Strategy



Assist. Prof. Sinan Babaçoğlu
Management Information
System



Res. Assist. Zeynep Aslanca
Law



Res. Assist. Kübra Gurallar
Economics



Res. Assist. Ayşenur Durak
Economics

NATIONAL, INTERNATIONAL, AND INDUSTRY EXPERIENCE OF THE BUSINESS ADMINISTRATION FACULTY MEMBERS

The Department of Business Administration at OSTİM Technical University is committed to educating the next generation of global business leaders. Our academic staff, recognized for their expertise, international experience, and dedication to student success, form the foundation of our department.

Assoc. Prof. Dr. Hamide Özyürek, Head of the Department of Business Administration, is an expert in accounting and finance with extensive international academic experience. She has presented her research at conferences in Switzerland, Italy, Hong Kong, Spain, and France, participated in European Union projects in Germany and Belgium, and conducted a university-funded research project in Kansas, USA. Having earned the Certified Public Accountant (CPA) qualification in 2004, she has also provided consultancy services for the establishment of accounting systems across various industries. She has authored more than 50 national and international publications.



Prof. Dr. Mustafa Polat, Vice Rector of OSTİM Technical University, has served for many years as a faculty member, department chair, and division director at the Turkish Military Academy. He contributed to the feasibility studies for Türkiye's Modern Tank Project in 2000 and designed the first undergraduate Logistics Program introduced at the Turkish Armed Forces and the Military Academy in 2019. He has also held significant academic and professional positions in Azerbaijan. His research focuses on management, strategy, leadership, and organizational behavior, and he has published more than 75 national and international journal articles, book chapters, and conference papers.



Assist. Prof. Dr. Zeynep Baysal served as Director of the Entrepreneurship and Leadership Research and Application Center (GLUAM) between 2023 and 2025, where she played a leading role in transforming student ideas into entrepreneurial projects and strengthening the university's innovation ecosystem. She has also taught at DHBW Villingen-Schwenningen University in Germany and has presented her research at international conferences in North Macedonia and France.



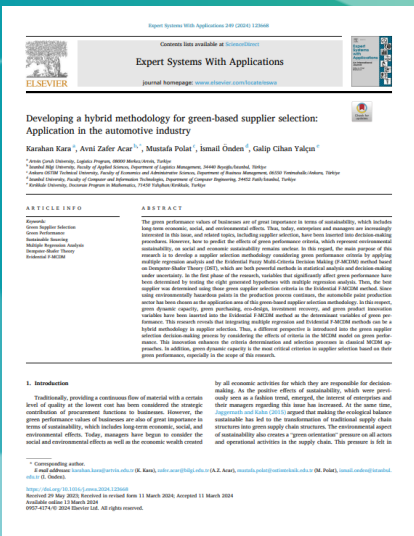
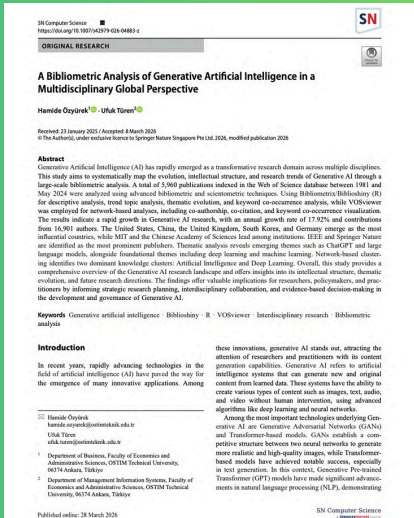
Assist. Prof. Dr. Abdurrahim Hocagil holds academic degrees from the United States and Canada and brings more than a decade of management experience to his academic career. In 2022, he joined Wilfrid Laurier University and Conestoga College in Canada as a contract instructor. His research focuses on international leadership and management, combining academic expertise with extensive professional experience.



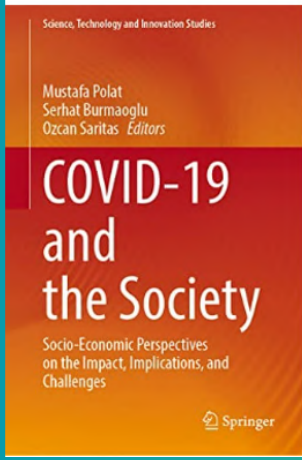
Dr. Sinan Babaoğlu has contributed to international technology management through his membership on NATO's Systems Concepts and Integration (SCI) Technology Panel. He has also been actively involved in the planning, programming, testing, and coordination activities required for the deployment and operational integration of NATO 2030 Deployable CIS (Communication and Information Systems) projects.



PUBLICATIONS OF BUSINESS ADMINISTRATION OF ARTS



PUBLICATIONS OF THE BUSINESS ADMINISTRATION DEPARTMENT



INTERNATIONAL ADVISORY BOARD



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Yaşar Univrsity



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Başkent University



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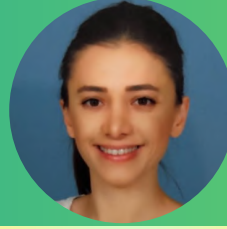
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Varoğlu**
Başkent University



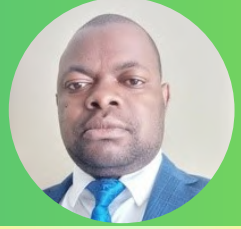
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London University SOAS



**Prof. Dr. Samuel Fosso
Wamba**
Toulouse Business School



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Kürü
Marmara University



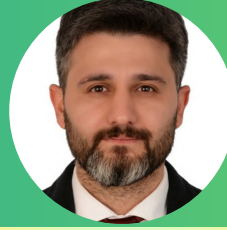
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Johannesburg University



Assoc. Prof. Vladimir Simic
Belgrad University



Assoc. Prof. Marc Hurwitz
Waterloo University



Assoc. Prof. Karahan Kara
İzmir Demokrasi University



Assoc. Prof. Jack Marr
Boise Eyalet University



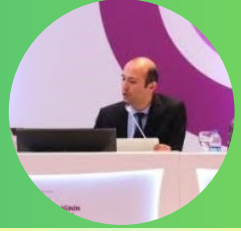
Assist. Prof. Ali Attajer
Fransa ESTP



Assist. Prof. Suresh Kaswan
Chandigarh University



Av. Tamer Isır
Gordion Mediation



Mustafa Çadır
UN Women

BUSINESS ADMINISTRATION CURRICULUM

Year	Semester	Course Type	Course Code	Course Name (Turkish)	Course Name	T	P	L	C	ECTS
1	1	Zorunlu	ENG 101	Akademik İngilizce I	Academic English I	3	0	0	3	3
1	1	Zorunlu	EHS 101	İş Sağlığı ve Güvenliği	Occupational Health and Safety	2	0	0	2	2
1	1	Zorunlu	EPR 121	Girişimciliğin Temelleri	Fundamentals of Entrepreneurship	0	2	0	1	2
1	1	Zorunlu	IUL 151	Üniversite Hayatına Giriş	Introduction to University Life	2	0	0	2	2
1	1	Zorunlu	ECON 100	Ekonomiye Giriş	Introduction to Economics	3	0	0	3	4
1	1	Zorunlu	BUS 103	İşletme Matematiği I	Business Mathematics I	3	0	0	3	5
1	1	Zorunlu	BUS 105	İşletmede Bilgisayar Uygulamaları I	Computer Applications in Business I	3	0	0	3	5
1	1	Zorunlu	BUS 101	İşletmeciliğe Giriş	Introduction to Business	3	0	0	3	4
1	1	Zorunlu	LAW 101	Hukuka Giriş	Introduction to Law	3	0	0	3	3
Total						22	2	0	23	30

Year	Semester	Course Type	Course Code	Course Name (Turkish)	Course Name	T	P	L	C	ECTS
1	2	Zorunlu	ENG 102	Akademik İngilizce II	Academic English II	3	0	0	3	3
1	2	Zorunlu	EPR 122	Girişimcilik Projesi	Entrepreneurship Project	0	2	0	1	1
1	2	Zorunlu	IUL 152	Geleceğin İnşası	Building the Future	1	0	0	1	1
1	2	Zorunlu	WED 124	İş Yeri Eğitimi	Workplace Education	0	6	0	3	4
1	2	Zorunlu	BUS 104	İşletme Matematiği II	Business Mathematics II	3	0	0	3	5
1	2	Zorunlu	BUS 106	İşletmede Bilgisayar Uygulamaları II	Computer Applications in Business II	2	1	0	3	5
1	2	Zorunlu	PSYC 101	Davranış Bilimlerine Giriş	Introduction to Behavioral Sciences	2	0	0	3	3
1	2	Zorunlu	LAW 102	Ticaret Hukuku	Commercial Law	3	0	0	3	4
1	2	Zorunlu	BUS 108	Tasarım Odaklı Girişimcilik	Design Based Entrepreneurship	3	0	0	3	4
Total						17	9	0	23	30

Year	Semester	Course Type	Course Code	Course Name (Turkish)	Course Name	T	P	L	C	ECTS
2	3	Zorunlu	ATA 101	Atatürk İlkeleri ve İnkılap Tarihi I	Principles of Atatürk and History of Turkish Revolution I	2	0	0	2	2
2	3	Zorunlu	TUR 101	Türk Dili I	Turkish I	2	0	0	2	2
2	3	Zorunlu	WAP 225	İş Yeri Uygulaması I	Workplace Application I	0	6	0	3	4
2	3	Zorunlu	ENG 221	İş Hayatı İçin İngilizce I	English for Business Life I	1	2	0	2	4
2	3	Zorunlu	BUS 205	Genel Muhasebe-I	General Accounting I	3	1	0	3	5
2	3	Zorunlu	BUS 203	İşletme İstatistiği	Business Statistics	3	0	0	3	5
2	3	Zorunlu	BUS 201	Yönetim ve Organizasyon	Management and Organization	3	0	0	3	5
2	3	Zorunlu	SOCI 101	Sosyolojiye Giriş	Introduction to Sociology	3	0	0	3	3
2	3	Zorunlu	EPR 221	Girişimcilik ve Sosyal Etki I	Entrepreneurship and Social Impact I	0	0	0	0	0
Total						17	9	0	21	30

Year	Semester	Course Type	Course Code	Course Name (Turkish)	Course Name	T	P	L	C	ECTS
2	4	Zorunlu	ATA 102	Atatürk İlkeleri ve İnkılap Tarihi II	Principles of Atatürk and History of Turkish Revolution II	2	0	0	2	2
2	4	Zorunlu	TUR 102	Türk Dili II	Turkish II	2	0	0	2	2
2	4	Zorunlu	WAP 226	İş Yeri Uygulaması II	Workplace Application II	0	6	0	3	4
2	4	Zorunlu	ENG 222	İş Hayatı İçin İngilizce II	English for Business Life II	1	2	0	2	4
2	4	Zorunlu	BUS 204	Örgütsel Davranış	Organizational Behavior	3	0	0	3	5
2	4	Zorunlu	BUS 206	Genel Muhasebe-II	General Accounting II	3	1	0	3	5
2	4	Zorunlu	LAW 203	Borçlar Hukuku	Obligations Law	3	0	0	3	5
2	4	Zorunlu	BUS 202	İş ve Meslek Ahlakı	Business and Professional Ethics	3	0	0	3	3
2	4	Zorunlu	EPR 222	Girişimcilik ve Sosyal Etki II	Entrepreneurship and Social Impact II	0	0	0	0	0
Total						17	9	0	21	30

BUSINESS ADMINISTRATION CURRICULUM

Year	Semester	Course Type	Course Code	Course Name (Turkish)	Course Name	T	P	L	C	ECTS
3	5	Zorunlu	WAP 325	İş Yeri Uygulaması III	Workplace Application III	0	6	0	3	4
3	5	Zorunlu	BUS 303	Finansal Yönetim	Financial Management	3	0	0	3	4
3	5	Zorunlu	MAR 100	Pazarlama İlkeleri	Principles of Marketing	3	0	0	3	4
3	5	Zorunlu	MIS 131	Yönetim Bilişim Sistemleri	Management Information Systems	3	0	0	3	4
3	5	Zorunlu	BUS 301	İnsan Kaynakları Yönetimi	Human Resources Management	3	0	0	3	3
3	5	Zorunlu	BUS 305	Problem Çözme Teknikleri	Problem Solving Techniques	3	0	0	3	3
3	5	Seçmeli	ELEC 1	Seçmeli Ders I	Departmental Elective I	3	0	0	3	4
3	5	Seçmeli	ELEC 2	Serbest Seçmeli Ders I	Free Elective I	3	0	0	3	4
3	5	Zorunlu	EPR 321	Girişimcilik ve Sosyal Etki III	Entrepreneurship and Social Impact III	0	0	0	0	0
Total						21	6	0	24	30

Year	Semester	Course Type	Course Code	Course Name (Turkish)	Course Name	T	P	L	C	ECTS
3	6	Zorunlu	WEX 326	İş Yeri Deneyimi I	Workplace Experience I	0	6	0	3	4
3	6	Zorunlu	BUS 302	Üretim Yönetimi	Production Management	3	0	0	3	4
3	6	Zorunlu	MIS 401	Proje Yönetimi	Project Management	3	0	0	3	4
3	6	Zorunlu	BUS 304	Maliyet Muhasebesi	Cost Accounting	3	0	0	3	5
3	6	Zorunlu	BUS 306	İşletme ve Ekonomi için Veri Analitiği	Data Analytics for Business and Economics	3	0	0	3	5
3	6	Seçmeli	ELEC 3	Seçmeli Ders II	Departmental Elective II	3	0	0	3	4
3	6	Seçmeli	ELEC 4	Serbest Seçmeli Ders II	Free Elective II	3	0	0	3	4
3	6	Zorunlu	EPR 322	Girişimcilik ve Sosyal Etki IV	Entrepreneurship and Social Impact IV	0	0	0	0	0
Total						18	6	0	21	30

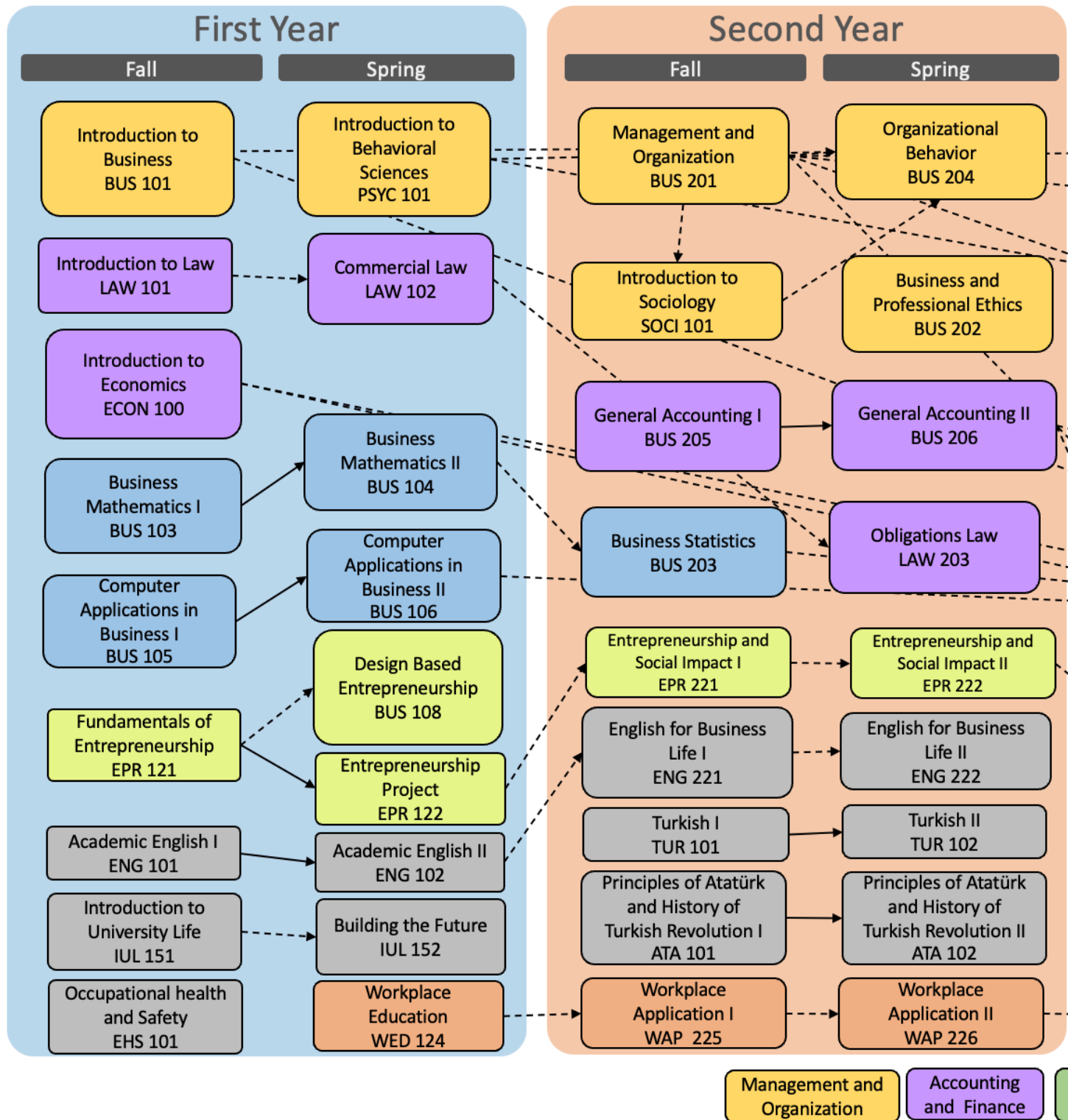
Year	Semester	Course Type	Course Code	Course Name (Turkish)	Course Name	T	P	L	C	ECTS
4	7	Zorunlu	WEX 425	İş Yeri Deneyimi II	Workplace Experience II	0	6	0	3	4
4	7	Zorunlu	BUS 401	Stratejik Yönetim ve İşletme Politikaları	Strategic Management and Business Policy	3	0	0	3	5
4	7	Zorunlu	BUS 402	Sosyal Bilimlerde Araştırma Yöntemleri	Research Methods in Social Sciences	3	0	0	3	4
4	7	Zorunlu	BUS 499	Şirket Tasarımı ve İnşası	Designing and Building a Company	3	0	0	3	4
4	7	Zorunlu	BUS 404	Yönetim Muhasebesi	Managerial Accounting	3	0	0	3	5
4	7	Seçmeli	ELEC 5	Seçmeli Ders III	Elective III	3	0	0	3	4
4	7	Seçmeli	ELEC 6	Serbest Seçmeli Ders III	Free Elective III	3	0	0	3	4
4	7	Zorunlu	EPR 421	Girişimcilik ve Sosyal Etki V	Entrepreneurship and Social Impact V	0	0	0	0	0
Total						18	6	0	21	30

Year	Semester	Course Type	Course Code	Course Name (Turkish)	Course Name	T	P	L	C	ECTS
4	8	Zorunlu	WEX 426	İş Yeri Deneyimi III	Workplace Experience III	0	30	0	15	22
4	8	Zorunlu	BUS 400	Mezuniyet Projesi	Graduation Project	0	10	0	5	8
Total						0	40	0	20	30

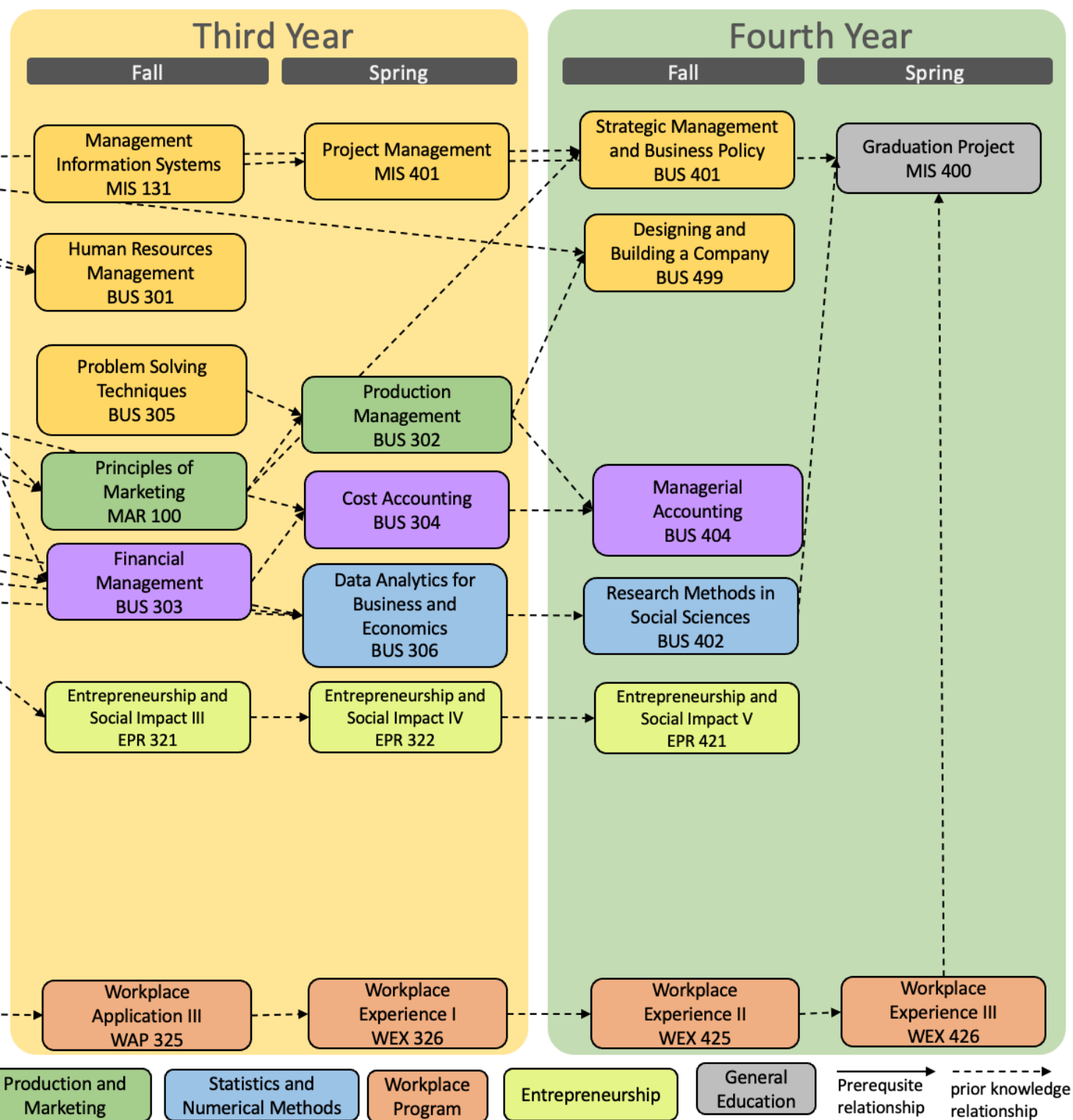
BUSINESS ADMINISTRATION CURRICULUM

ACCOUNTING, FINANCE, BANKING, AND LAW							
Course Code	Course Name (Turkish)	Course Name	T	P	L	C	ECTS
BUS 311	Şirketler Muhasebesi	Company Accounting	3	0	0	3	4
BUS 312	Finansal Tablolar Analizi	Financial Statements Analysis	3	0	0	3	4
BUS 313	Türev Piyasalar Ve Araçlar	Derivatives Market and Instruments	3	0	0	3	4
BUS 314	Finansal Simülasyon	Financial Simulation	3	0	0	3	4
BUS 315	Dış Ticaret Muhasebesi	Foreign Trade Accounting	3	0	0	3	4
BUS 411	Denetim	Audit	3	0	0	3	4
BUS 412	Uluslararası Finans	International Finance	3	0	0	3	4
BUS 413	Yatırım Analizi ve Porföy Yönetimi	Investment Analysis and Portfolio Management	3	0	0	3	4
BUS 414	Blockchain ve Kripto Paralar	Blockchain and Cryptocurrencies	3	0	0	3	4
BUS 415	Uluslararası Finansal Raporlama Standartları	International Financial Reporting Standards	3	0	0	3	4
LAW 204	Vergi Hukuku	Tax law	3	0	0	3	4
LAW 205	İş Hukuku	Labor Law	3	0	0	3	4
LAW 206	Uluslararası Ticaret Hukuku	International Commercial Law	3	0	0	3	4
INTERNATIONAL TRADE AND FINANCE			T	P	L	C	ECTS
ITF 302	Dış Ticaret Finansmanı	Foreign Trade Financing	3	0	0	3	4
ITF 307	Uluslararası İşletmecilik	International Business	3	0	0	3	4
ITF 403	Uluslararası Satış ve Müzakere Yöntemleri	International Sales and Negotiation	3	0	0	3	4
ITF 405	Uluslararası Finansal Piyasalar ve Kurumlar	International Financial Markets and Institutions	3	0	0	3	4
ITF 422	Uygulamalı Sektör Analizi	Applied Sectoral Analysis	3	0	0	3	4
MANAGEMENT, LEADERSHIP, AND ENTREPRENEURSHIP			T	P	L	C	ECTS
BUS 316	Yönetim ve Organizasyon Kuramları	Management and Organization Theories	3	0	0	3	4
BUS 317	Örgüt Kuramı	Organization Theory	3	0	0	3	4
BUS 318	İşletmelerde Liderlik	Business Leadership	3	0	0	3	4
BUS 319	Sivil Toplum Kuruluşlarında Yönetim ve Gönüllülük	Management and Volunteering in Non-governmental Organizations	3	0	0	3	4
BUS 320	İşletme Simülasyonu	Business Simulation	3	0	0	3	4
BUS 416	Uygulamalı Örgüt Geliştirme	Applied Organization Development	3	0	0	3	4
BUS 417	İşletmelerde İletişim	Business Communication	3	0	0	3	4
BUS 418	Sürdürülebilir İşletme Uygulamaları	Sustainable Business Practices	3	0	0	3	4
BUS 419	Çağdaş Yönetim Yaklaşımları	Contemporary ManagementApproaches	3	0	0	3	4
BUS 423	Çağdaş Kooperatifçilik Sistemleri	Contemporary Cooperative Systems	3	0	0	3	4
BUS 424	İşletmeler için Yapay Zeka Uygulamaları	Artificial Intelligence for Business	3	0	0	3	4
MAR 314	İş Sosyolojisi	Sociology of Work	3	0	0	3	4
PRODUCTION AND MARKETING			T	P	L	C	ECTS
ITF 401	E-Ticaret ve Dijital Pazarlama	E-commerce and Digital Marketing	3	0	0	3	4
MAR 202	Rekabet Yönetimi	Competition Management	3	0	0	3	4
MAR 303	Tüketici Davranışları	Consumer Behavior	3	0	0	3	4
MAR 305	Nöropazarlama	Neuromarketing	3	0	0	3	4
MAR 411	Tedarik Zinciri Yönetimi ve Lojistik	Supply Chain Management and Logistics	3	0	0	3	4
MIS 425	Teknoloji ve Yenilik Yönetimi	Technology and Innovation Management	3	0	0	3	4
DECISION SCIENCES			T	P	L	C	ECTS
BUS 405	İşletme Dinamikleri	Business Dynamics	3	0	0	3	4
BUS 420	İşletmelerde Vaka Analizi	Case Analysis in Business	3	0	0	3	4
BUS 421	Yöneylem Araştırması-I	Operations Research-I	3	0	0	3	4
BUS 422	Yöneylem Araştırması-II	Operations Research-II	3	0	0	3	4
YBS 491	Davranışsal ve Nöro İktisat	Behavioral and Neuro Economics	3	0	0	3	4
FOREIGN LANGUAGES			T	P	L	C	ECTS
	Çince	Chinese	3	0	0	3	4
	Rusça	Russian	3	0	0	3	4
	Almanca	German	3	0	0	3	4
	İtalyanca	Italian	3	0	0	3	4
	İspanyolca	Spanish	3	0	0	3	4

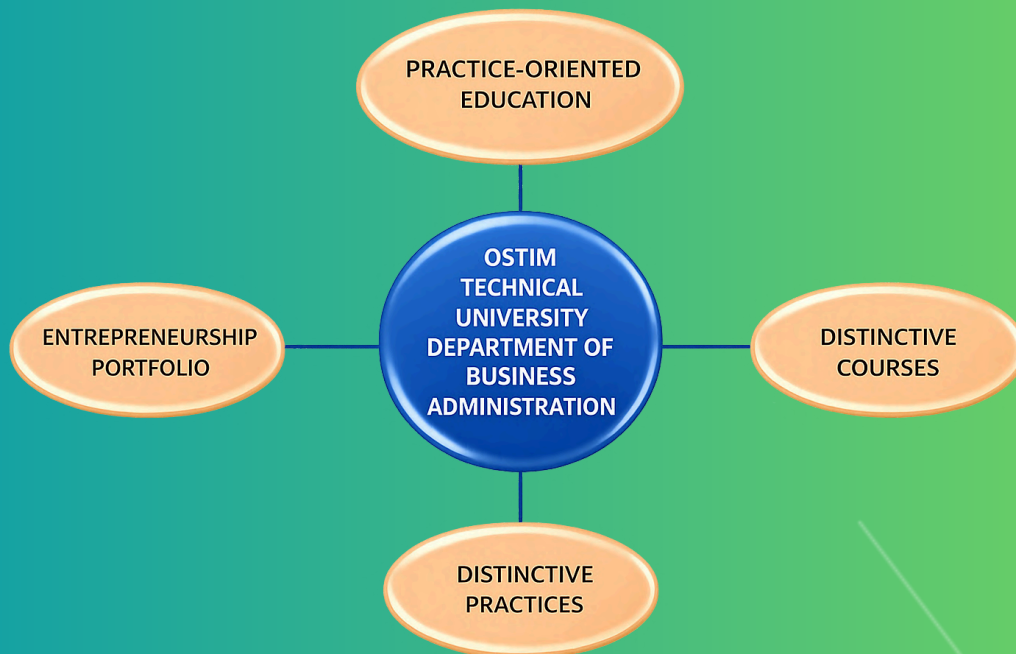
Business Administration Program



am Flow Chart – All Courses



WHAT MAKES US DIFFERENT



The Department of Business Administration at OSTİM Technical University offers students not only a strong academic foundation but also a rich learning environment that combines practice-oriented education, a culture of research, and a student-centered approach, preparing them for successful careers in both business and academia.

- Our curriculum is continuously reviewed and enhanced through the Annual Curriculum Workshop, where faculty members, industry professionals, alumni, and other stakeholders collaborate to evaluate the program and introduce new courses and content in response to emerging industry and societal needs.
- Student life is further enriched by our İş-Biz, Fin-Tech, and Business Administration Student Clubs, which organize workshops, seminars, technical visits, networking opportunities, and career events throughout the academic year. These activities enable students to develop professionally, expand their networks, and gain valuable experience beyond the classroom.

WHAT MAKES US DIFFERENT

- Students in our department have the opportunity to present their research at SUBAI – the National Student Congress on Sustainable Businesses in the Age of Artificial Intelligence, organized by the Department of Business Administration. They can also serve on the organizing committee and actively contribute to the planning and delivery of scientific events. In addition, students gain valuable research experience by participating in faculty-supervised research projects, including those supported by the TÜBİTAK 2209-A Undergraduate Research Projects Program.
- Beyond the core business curriculum, the Department of Business Administration offers innovative courses designed to prepare students for the future of business. Subjects such as Blockchain and Cryptocurrencies, Digital Marketing, Entrepreneurship, Artificial Intelligence for Business, and Data Analytics equip students with the knowledge and skills needed to thrive in a rapidly evolving business environment.
- In addition to these department-specific opportunities, students benefit from the university's practice-oriented education model through Workplace Education and Workplace Application courses, where they gain hands-on industry experience in real business settings. They may also work as Student Assistants within the university's academic and administrative units, developing both professional and personal competencies. Furthermore, the university's Entrepreneurship Scorecard initiative encourages entrepreneurial activities by recognizing student achievements and supporting promising projects through mentoring and various development programs.

DISTINCTIVE BUSINESS ADMINISTRATION COURSES

2024 / 2025
Spring Semester
Courses



BUSINESS ADMINISTRATION

O S T İ M T E C H

BUS 108 - DESIGN BASED ENTREPRENEURSHIP

- Create new business ideas with design thinking
- Work collaboratively to solve real-world problems
- Develop creative problem-solving design skills
- Build prototypes and validate business ideas



Dr. Gizem Özer Özgür



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DISTINCTIVE BUSINESS ADMINISTRATION COURSES

2024 / 2025
Spring Semester
Courses



BUSINESS ADMINISTRATION

O S T I M T E C H

MIS 401 PROJECT MANAGEMENT

- Master project planning and execution
- Manage resources and stakeholders
- Utilize project management tools
- Learn how to write specific projects (e.g. Tubitak 2209 projects)



Dr. Abdurrahim Hocagil



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bus_ostimtech



ostimtech business administration



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DISTINCTIVE BUSINESS ADMINISTRATION COURSES

2024 / 2025
Spring Semester
Courses



BUSINESS ADMINISTRATION

O S T I M T E C H

MAR 305 NEUROMARKETING

- Understand consumer neuroscience
- Practice in the neuromarketing lab (using EEG, eye tracking and GSR)
- Apply neuromarketing techniques
- Enhance marketing strategies



Assoc. Prof. Dr. Abdullah Ballı



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DISTINCTIVE BUSINESS ADMINISTRATION COURSES

2024 / 2025
Spring Semester
Courses



BUSINESS ADMINISTRATION

O S T I M T E C H

BUS 306 - DATA ANALYTICS FOR BUSINESS AND ECONOMICS

- Understand data-driven decision-making
- Apply statistical and analytical techniques
- Use data visualization and software tools
- Evaluate business and economic implications



Dr. Erol Yücel



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ostimtech business administration



business@ostimtechnik.edu.tr

DISTINCTIVE BUSINESS ADMINISTRATION COURSES

2024 / 2025
Fall Semester
Courses



BUSINESS ADMINISTRATION

O S T I M T E C H

BUS 405 BUSINESS DYNAMICS

- Analyze business systems using feedback loops, stocks, flows, and simulation tools
- Model complex behaviors and strategies in real-world business environments
- Learn to apply system thinking to improve decision-making and performance
- Build practical skills using iThink software for simulation and policy evaluation



Prof. Dr. Ufuk Türen



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DISTINCTIVE BUSINESS ADMINISTRATION COURSES



BUSINESS ADMINISTRATION

O S T I M T E C H

BUS 414 BLOCKCHAIN AND CRYPTOCURRENCIES

- Understand the fundamentals of blockchain technology and how cryptocurrencies work
- Explore blockchain applications in finance, accounting, and international trade
- Learn key crypto concepts like mining, wallets, ICOs, DeFi, NFTs, and staking
- Gain hands-on experience through projects, whitepaper writing, and trading simulations



Assoc. Prof. Dr. Hamide Özyürek



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DISTINCTIVE BUSINESS ADMINISTRATION COURSES



BUSINESS ADMINISTRATION

O S T I M T E C H

ENTREPRENEURSHIP PROJECT & ENTREPRENEURSHIP AND SOCIAL IMPACT COURSES

- Design, model, and launch real-world business ideas from planning to incorporation
- Build core competencies in communication, critical thinking, financial planning, and legal foundations
- Explore innovation, R&D, career development, and future business opportunities
- Gain hands-on experience through seminars, applied research, and social responsibility activities



Dr. Zeynep Baysal



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DISTINCTIVE BUSINESS ADMINISTRATION COURSES



BUSINESS ADMINISTRATION

O S T I M T E C H

BUS 424 - ARTIFICIAL INTELLIGENCE FOR BUSINESS

- Understand core AI concepts and tools like machine learning and big data
- Apply AI in marketing, finance, HR, and operations through real cases
- Explore ethical, legal, and governance issues in AI use
- Develop hands-on skills to lead and manage AI-driven business projects



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DISTINCTIVE BUSINESS ADMINISTRATION COURSES

2024 / 2025
Spring Semester
Courses



BUSINESS ADMINISTRATION

O S T I M T E C H

IUL 152 BUILDING THE FUTURE

- Build career readiness through training in interviews, communication, and personal image
- Strengthen creative, rational, and critical thinking skills
- Explore R&D, science, technology, and future business opportunities
- Engage in applied research and professional development through seminars



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DISTINCTIVE BUSINESS ADMINISTRATION COURSES

2024 / 2025
Fall Semester
Courses



BUSINESS ADMINISTRATION

O S T I M T E C H

BUS 499 - DESIGNING AND BUILDING A COMPANY

- Design and structure a business from idea to dissolution
- Understand legal, financial, and managerial foundations
- Explore business types, employee rights, and industry dynamics
- Learn through real-world cases, regulations, and shared experiences



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QUALITY ASSURANCE ALIGNED WITH AACSB STANDARDS

As the Department of Business Administration at OSTİM Technical University, we are committed to an educational approach that embraces international quality standards, promotes continuous improvement, and places students at the center of the learning experience.

AACSB

Business
Education
Alliance

Member

In line with this commitment, the Faculty of Economics and Administrative Sciences is actively pursuing AACSB (Association to Advance Collegiate Schools of Business) accreditation, one of the world's most prestigious quality assurance systems for business education.

The accreditation process is led by Assoc. Prof. Dr. Hamide Özyürek, Head of the Department of Business Administration and AACSB Coordinator, and is carried out through the collaborative efforts of the faculty's academic staff.



What is AACSB?

Founded in 1916, the Association to Advance Collegiate Schools of Business (AACSB) is one of the world's oldest and most prestigious quality assurance organizations for business education.

Today, AACSB brings together:

- More than 1,900 member institutions
- Over 1,000 accredited business schools
- Across more than 60 countries

AACSB accreditation is a comprehensive quality assurance system that evaluates not only academic programs but also research excellence, institutional governance, societal impact, and a culture of continuous improvement. It is recognized worldwide as a benchmark for excellence in business education.

A Culture of Continuous Improvement

In alignment with AACSB standards, we are committed to fostering a culture of continuous improvement across all aspects of our educational activities. As part of this commitment:

- Our academic programs are regularly reviewed and updated.
- Student learning outcomes are systematically assessed and evaluated.
- Feedback from students, alumni, employers, and industry stakeholders is incorporated into curriculum and strategic decision-making.
- Our research, societal engagement, and internationalization initiatives are continuously strengthened.

Our goal is to equip students not only with the knowledge and skills required for today's business environment, but also with the competencies needed to lead and shape the business world of the future.

QUALITY ASSURANCE ALIGNED WITH AACSB STANDARDS

Why Does AACSB Matter?

For Our Students

- ✓ Education aligned with internationally recognized quality standards
- ✓ A dynamic, industry-oriented curriculum that evolves to meet the changing needs of the global business environment
- ✓ A globally recognized quality assurance framework, reflecting our commitment to academic excellence and continuous improvement
- ✓ Enhanced career prospects and international collaboration opportunities through education that meets internationally accepted standards

2022

The First Step in Our Quality Journey

- AACSB membership was approved by the University Senate.
- The Faculty of Economics and Administrative Sciences officially initiated its AACSB membership process.

2023

Building the Institutional Foundation

- The Faculty received its official AACSB Membership Certificate.
- The business education system began to be aligned with AACSB standards through the development of institutional processes and quality assurance practices.

2024

Strengthening the Culture of Quality

- Faculty-wide information and professional development sessions on AACSB standards were organized.
- Active participation was maintained in international AACSB conferences, seminars, and professional development events.

2025

Advancing Continuous Improvement

- Dedicated AACSB working groups were established.
- Curriculum, research, and assurance of learning processes were reviewed and restructured in line with continuous improvement principles.
- The Faculty initiated its engagement with the PRME and the UN Global Compact, reinforcing its commitment to responsible management education and global sustainability principles.

Why Does AACSB Matter?

For Our Faculty

- ✓ A culture of continuous academic development
- ✓ Expanded opportunities for international research and collaboration
- ✓ Greater emphasis on impactful and high-quality scholarly research

For Our Faculty of Economics and Administrative Sciences

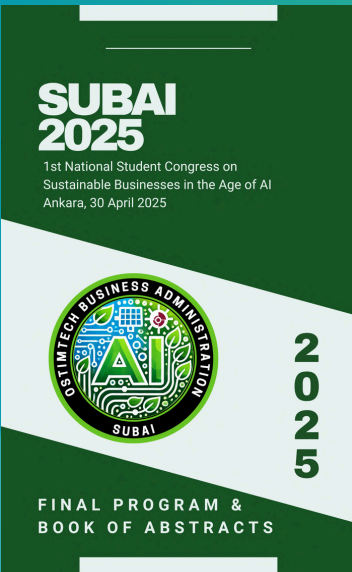
- ✓ A strong culture of continuous improvement
- ✓ A stakeholder-centered approach to business education
- ✓ Enhanced international visibility and academic reputation

The Future

Towards International Accreditation Our commitment for the years ahead is to:

- Further strengthen our culture of continuous improvement.
- Deliver business education aligned with global standards of excellence.
- Successfully complete the AACSB accreditation process.

SUBAI 2025: THE FIRST NATIONAL STUDENT CONGRESS HOSTED BY THE DEPARTMENT OF BUSINESS ADMINISTRATION



The 1st National Student Congress on Sustainable Businesses in the Age of Artificial Intelligence (SUBAI 2025) was organized for the first time by the Department of Business Administration at OSTİM Technical University, with the support of the Business Administration Student Club, and was successfully held on 30 April 2025.

The congress brought together students from OSTİM Technical University and universities across Türkiye, providing a platform for presenting and discussing research on artificial intelligence and sustainable business. The event received sponsorship from 11 organizations and welcomed a total of 66 participants. Students whose presentations were recognized in the paper and poster categories were awarded prizes including MacBook and iPad devices, as well as gift vouchers, in recognition of their academic achievements.

As one of the key academic outcomes of the congress, the SUBAI 2025 Final Program & Book of Abstracts was prepared and published as an ISBN-registered electronic publication, featuring the conference program and the abstracts of the presented papers.

You can access the digital edition by scanning the QR code on the right.



SUBAI 2026: THE SECOND NATIONAL STUDENT CONGRESS ON SUSTAINABLE BUSINESSES IN THE AGE OF ARTIFICIAL INTELLIGENCE



2. Ulusal Öğrenci Kongresi:
Yapay Zeka Çağında
Sürdürülebilir
İşletmeler

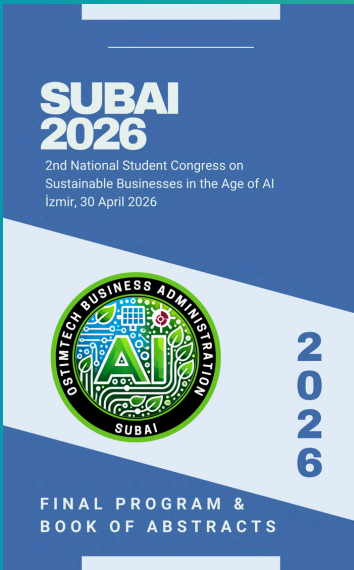
30 Nisan 2026,
İKÇÜ, İzmir

Keynote Speaker
Prof. Dr. Yigit Kazançoğlu
Yaşar Üniversitesi
Dijital Dönüşüm ve Dönüşüm Ekonomisinin Kuvvetleri:
Dijital ve Dönüşüm Tedarik Zinciri Yönetimi
Saat: 9.30
Hekim Hacı Paşa Salonu

Bildiri Özeti Gönderimi Son Tarihi:
15 Nisan 2026
Tam Metin Gönderimi Son Tarihi:
20 Nisan 2026

*Kongre dili Türkçe ve İngilizce'dir.
*Birinci, ikinci ve üçüncü sıraya alan bildiriler ödüllendirilecektir.
*Ödül değerlendirmeleri tam metin üzerinden yapılacaktır.
*Kongre hem çevrimiçi hem yüz yüze gerçekleştirilecektir.

- Yapay Zeka Çağında İşletme Fonksiyonlarının Dönüşümü
- Yüksek Teknolojiler ve Çevresel Sürdürülebilirlik
- Savunma İnovasyonu ve Yapay Zeka
- Sürdürülebilirlik
- İklim Değişikliği
- Küresel Riskler ve Çözümler
- Girişimcilik
- Üretim
- İletişim, Beceriler
- Finansal Teknoloji
- Davranışsal Yalınlaşmalar
- Ticaret
- Lojistik
- Sistem Dinamikleri
- Vaka Temelli Öğretme
- Yükseköğretimde Uygulamalı Yalınlaşmalar
- İki Dönüşüm ve Akıllı Uzmanlaşma
- Üniversite-Sanayi İş Birliği
- Çalışma Pazarlama Teknikleri
- Dijital Finans



The 2nd National Student Congress on Sustainable Businesses in the Age of Artificial Intelligence (SUBAI 2026) was organized by the Department of Business Administration at OSTİM Technical University, hosted by İzmir Katip Çelebi University, and held with the support of İzmir Demokrasi University. The congress took place successfully on 30 April 2026, bringing together students from 21 universities across Türkiye.

The event provided a platform for students to present their research on artificial intelligence and sustainable business. Among the full-paper submissions, the top three studies were recognized with awards of TRY 50,000, TRY 30,000, and TRY 20,000, respectively, in recognition of their academic excellence.

As one of the major academic outcomes of the congress, the SUBAI 2026 Final Program & Book of Abstracts was prepared and published as an ISBN-registered electronic publication, featuring the conference program and the abstracts of the presented papers.

You can access the digital edition by scanning the QR code on the right.

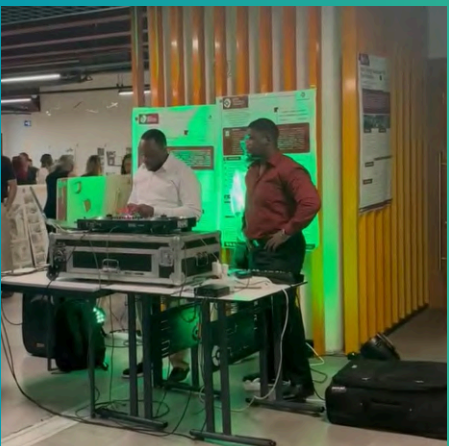


BUSINESS ADMINISTRATION DEPARTMENT GRADUATION PROJECT PRESENTATION CEREMONY



On 22 May 2026, the Business Administration Graduation Project Showcase brought together senior students to present their graduation projects through oral and poster presentations.

The event was further enriched by presentations from industry professionals, providing students with valuable opportunities to showcase their projects, engage with the business community, and establish meaningful professional connections.



ANNUAL CURRICULUM WORKSHOPS

At the Department of Business Administration, we organize Annual Curriculum Workshops to ensure that our academic program remains current, academically rigorous, and responsive to the evolving needs of the business world. These workshops bring together faculty members, industry professionals, alumni, students, and other external stakeholders, creating a collaborative and inclusive platform for curriculum evaluation and continuous improvement.

During these workshops, course content, program learning outcomes, student learning outcomes, and emerging industry expectations are reviewed and discussed comprehensively. Feedback gathered from all participants is systematically incorporated into the curriculum review process, ensuring that our programs are regularly evaluated and updated. Through this process, we aim to ensure that our graduates possess not only current academic knowledge but also the professional competencies and practical skills required by today's rapidly evolving business environment.

This stakeholder-centered approach to continuous improvement is a cornerstone of the Department's quality assurance framework. By actively engaging academic staff, industry representatives, alumni, students, and other stakeholders in curriculum development, we continuously enhance the quality and relevance of our programs while ensuring their alignment with both national requirements and internationally recognized standards for business education.



OSTİM TEKNİK
ÜNİVERSİTESİ
ANKARA

ÜNİVERSİTE • SANAYİ • TOPLUM

**İŞLETME BÖLÜMÜ MÜFREDAT
ÇALIŞTAYI**

27 AĞUSTOS 2025 - 14:00

OSTİM TEKNİK ÜNİVERSİTESİ ANA YERLEŞKE F BLOK
9. KAT TOPLANTI SALONU

KAREKODU OKUTARAK ONLINE LİNK'E ULAŞABİLİRSİNİZ



OSTİM TEKNİK
ÜNİVERSİTESİ
ANKARA

ÜNİVERSİTE • SANAYİ • TOPLUM

**İŞLETME BÖLÜMÜ MÜFREDAT
ÇALIŞTAYI**

Sizi OSTİM Teknik Üniversitesi İşletme Bölümü tarafından gerçekleştirilecek olan müfredat çalıştaya davet ediyoruz. Fikirlerinizi bizimle paylaşmanız bizi onurlandıracaktır.

17 AĞUSTOS 2023, 14:00 - 17:00



BUSINESS ADMINISTRATION
OSTİMTECH

SANAYİ • ÜNİVERSİTE • TOPLUM

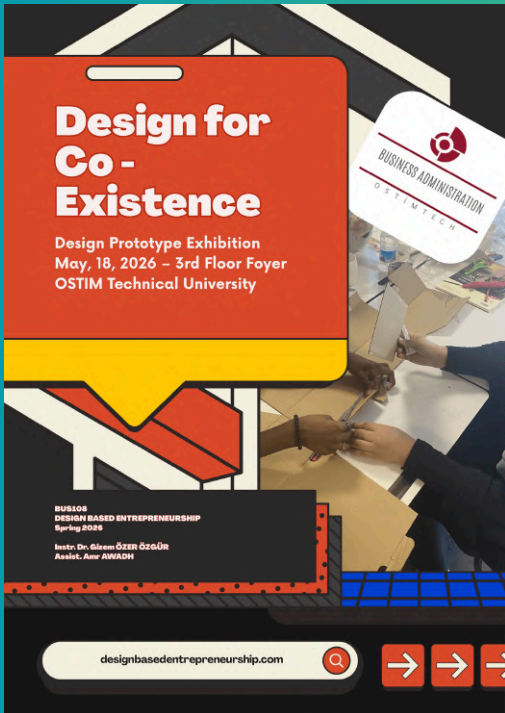
İŞLETME BÖLÜMÜ MÜFREDAT ÇALIŞTAYI

17 TEMMUZ 2024 - 14.00-16.00

Çok kıymetli ve değerli paydaşlarımız,
Sizleri OSTİM Teknik Üniversitesi İşletme Bölümü tarafından gerçekleştirilecek olan müfredat çalıştaya davet ediyoruz. Yapacağınız değerlendirmeler ve kıymetli katkılarınız bizi onurlandıracaktır.
Saygılarımızla.

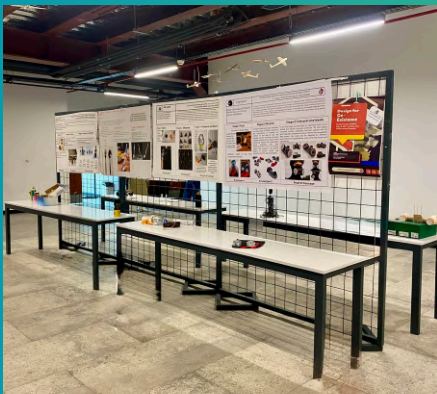
İşletme Bölümü Başkanlığı

DESIGN FOR CO-EXISTENCE PROJECT EXHIBITION



Student projects developed within the scope of BUS 108 – Design-Based Entrepreneurship were showcased through poster presentations at the "Design for Co-Existence" Exhibition, held on 18 May 2026.

The exhibition provided students with the opportunity to present their innovative solutions, developed using a design thinking approach, to the university community and other stakeholders. Through this experience, students strengthened their creativity, problem-solving, and communication skills while engaging with real-world challenges from an entrepreneurial perspective.



DEPARTMENT ACTIVITIES

GO BEYOND WORDS

B'Talks

Can Çetinkol

NLP ile İçsel Kabullenme Sanatı

17 Kasım Pazartesi 13.00

OSTİM Teknik Üniversitesi Ana Yerleşke, F Blok, Hasan Basri Bozkurt (Turuncu) Konferans Salonu



GO BEYOND WORDS

B'Talks

Assoc. Prof. Dr. Çağrı HAMURCU

Resilience 101: Skills for Managing Stress and Uncertainty

15th December Monday 14.15

OSTİM Technical University Main Building, F Block, 3rd Floor, Main Conference Hall



OSTİM TEKNİK ÜNİVERSİTESİ

B'Talks by Students

"Bilseydik Daha Kolay Olurdu!"
"Wish We Had Known!"

16 Mart Pazartesi 13.00

OSTİM Teknik Üniversitesi Ana Yerleşke F Blok, Giriş Kat, Turkuaz Konferans Salonu

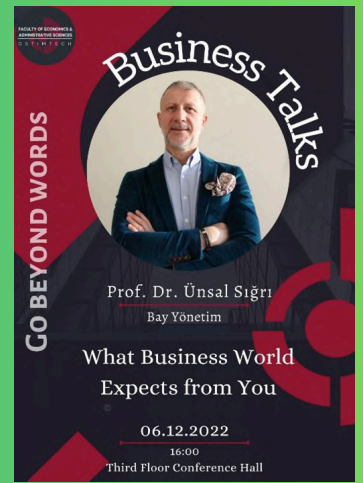
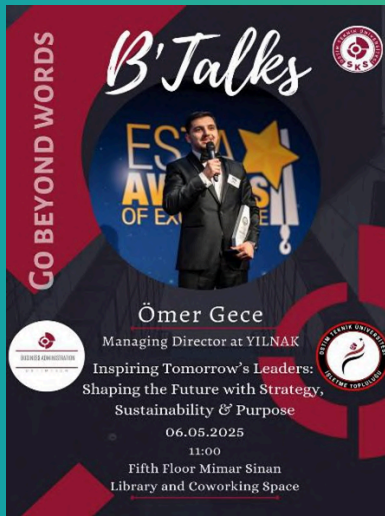
@ostimteck_idetna @bus_ostimteck OSTİMTECH İşletme Topluluğu



DEPARTMENT ACTIVITIES



DEPARTMENT ACTIVITIES



DEPARTMENT ACTIVITIES

“Projeyle’le,
İftiharla’la,
Bir’den Geleceğe”

OP.DR. MUSTAFA
BARAN CELTEMEN
Kadın Hastalıkları, Doğum ve
Tüp Bebek Uzmanı

OP.DR. PINAR TELLI
CELTEMEN
Kadın Hastalıkları, Doğum ve
Tüp Bebek Uzmanı

Cinsel Sağlık
ve HPV Enfeksiyonu
Farkındalık Söyleşisi

05.11.2025 14.00 OSTİM Teknik Üniversitesi
Ana Yerleşke F Blok 5.Kat
Mimar Sinan Toplantı Salonu



“Projeyle’le,
İftiharla’la,
Bir’den Geleceğe”

MUSTAFA GÜNHAN
AYTEKİN
PMİ Türkiye Programlar ve
Teknoloji Başkan Yardımcısı

PMİ TÜRKİYE
SÖYLEŞİSİ

07.11.2025 14.00 OSTİM Teknik Üniversitesi
Ana Yerleşke F Blok 5.Kat
Mimar Sinan Toplantı Salonu



“Projeyle’le,
İftiharla’la,
Bir’den Geleceğe”

ŞEMSETTİN KÜZECİ
Araştırmacı - Yazar

MEDYA
İŞLETMECİLİĞİ
SÖYLEŞİSİ

25.11.2025 14.00-15.00 OSTİM Teknik Üniversitesi
Ana Yerleşke A Blok
A06 Nolu Sınıf



DEPARTMENT ACTIVITIES

HÜSEYİN GÖRÜCÜ
İşaret Dili Eğitmeni

YENAY ATEŞ
İşaret Dili Eğitmeni & Tercümanı

**Türk İşaret Dili
ve Sağır Kültürü
Farkındalık Söyleşisi**

28.11.2025 11.00-12.00 OSTİM Teknik Üniversitesi
Ana Yerleşke F Blok 5.Kat
Mimar Sinan Toplantı Salonu



HÜSEYİN SERDAR TEKİN
Bağımsız Denetçi

ALİ ATUĞ
Bağımsız Denetçi

YASİN KURŞUN
Bütçe ve Finans Müdürü

**Finansal Denetim
Zirvesi**

02.12.2025 15.00 OSTİM Teknik Üniversitesi
Ana Yerleşke zemin kat
Türksuaz Konferans Salonu



OSTİM TEKNİK ÜNİVERSİTESİ ANKARA **KİTAP BAĞIŞ KAMPANYASI**

**OSTİM'den Gündül'e
Bilgi Köprüsü**

Raflarda sessizce bekleyen kitaplarınızı yeni okuyucularıyla buluşturmak veya yepyeni hikayelere okumayı seven kalplerin dünyasını renklendirmek ister misiniz?

Gelin, Ostim'den Gündül'e uzanan bu sevgi köprüsüne siz de bir tuğla koyun. Paylaşıkça çoğalan bilgiye ortak olun!

Bağış Kabul Tarihleri: 6 - 30 Nisan 2026

Bağış Kitap Türleri: İlkokul -Ortaokul seviyesine uygun okuma kitapları

Toplama Noktası: OSTİM Teknik Üniversitesi Ana Yerleşke F Blok 9.Kat Toplantı Salonu

İletişim: 0552 790 84 27

OSTİM Teknik Üniversitesi İşletme Bölümü
Önderliğinde,
İŞ-BİZ, FinTech, İşletme Toplulukları olarak
'Gündül Atatürk İlkokulu'na heyecan dolu bir yolculuğa çıkıyoruz!
Amaçımız, oradaki kardeşlerimize sadece
sayfalar dolusu kelimeler değil; yeni ufuklar,
umutlar ve hayaller armağan etmek.

"Bireyden İş'e, İş'ten Biz'e, Biz'den Geleceğe."

DEPARTMENT ACTIVITIES

İŞ'TE OKUL, OKUL'DA İŞ
Sanayide Dönüşüm ve Teknoloji Geliştirme Bölgeleri

 Dr. Derya Çağlar
OSTİM Teknikpark Genel Müdürü 10.00

Finans ve Para

 Ceyhan Kartal
Banka Zube Müdürü 11.15

22
MART
2024

OSTİM Teknik Üniversitesi
3. Kat Konferans Salonu

ostimteknik.edu.tr

BUSINESS AT SCHOOL
Capital Markets

 Ali Erdurmuş
Executive Vice Chairman of
Capital Markets Board of Türkiye 14.00

Functions of Accounting and Finance

22
MARCH
2024

 Dr. Naime Usul
Instructor 15.00

OSTİM Technical University
3rd Floor Conference Hall

ostimteknik.edu.tr

BUSINESS AT SCHOOL
Behavior at Workplace

 Ömer Gece
Alo Ozel Group
Member of Fine Board of Directors 14.00

Export

5
APRIL
2024

 Funda Baydar Yazan
Evimbank
Former Central Anatolia Regional Manager 15.00

OSTİM Technical University
3rd Floor Conference Hall

ostimteknik.edu.tr

İŞ'TE OKUL, OKUL'DA İŞ
Türkiye'nin E-ihracatına Trendyol'un Katkıları

 İlkan Soluk
Satış ve İş Geliştirme Uzmanı, Trendyol 10.00

Zorlu Bir Yolculuk: Yönetim Danışmanlığı

 Erdiç Mert
Kurucu Ortak, Behova Consulting 11.15

01
MART
2024

OSTİM Teknik Üniversitesi
3. Kat Konferans Salonu

ostimteknik.edu.tr

İŞ'TE OKUL, OKUL'DA İŞ
Kurumsal İnovasyon ve Değişim Yönetimi

 Dr. Mete Emin Atmaca
EÜİS, BYS Yönetim ve Koordinasyon
Müdürü 10.00

**Tasarım-Tasarımcı-Müşteri Üçgeninde
Marka Oluşturma Savaşları**

 Zeynep Akgül
Ajans Graphic Kurucusu, Kreatif
Direktör 11.15

08
MART
2024

OSTİM Teknik Üniversitesi
3. Kat Konferans Salonu

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İŞ'TE OKUL, OKUL'DA İŞ
Yönetim Bilişim Sistemleri: Kariyer İnşası

 Yunus Bulut
Petal | Simpa Backend Developer 10.00

Dijital Ajanslar ile Sosyal Medya Danışmanlığı

 Öğr. Gör. Ali Osan
TRIALFA AJANS, Ajans Başkanı 11.15

15
MART
2024

OSTİM Teknik Üniversitesi
3. Kat Konferans Salonu

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BUSINESS AT SCHOOL
Work, Human and Society

 Burcu Ocak Arıcı
Ariars Clothing Manufacturers
Association General Coordinator 10.30

Principles of Workplace Education

 Asist. Prof. Hatibe Aysan
International Trade and Finance
Dep., Head of Department 15.00

16
FEBRUARY
2024

OSTİM Technical University
3rd Floor Conference Hall

ostimteknik.edu.tr

BUSINESS AT SCHOOL
Workplace Rules

 Elif Sahin Taskin
Head of Legal in ASELSAN
Instructor 11.15

Employment and First Work Day

 Uğur Ersoy 15.15

23
FEBRUARY
2024

OSTİM Technical University
3rd Floor Conference Hall

ostimteknik.edu.tr

İŞ'TE OKUL, OKUL'DA İŞ
Geleceğini İnşa Et

 Yasemen Çalışkan
BİTKİ Eğitim Akademisi, Genel Müdür
RW Focus, Genel Müdür 10.00

Siber Güvenlikte Kariyer

 Dr. Çağrı Aslan
Lider Siber Güvenlik Uzmanı
STM Savunma 14.00

23
ŞUBAT
2024

OSTİM Teknik Üniversitesi
3. Kat Konferans Salonu

ostimteknik.edu.tr

BUSINESS AT SCHOOL
Entrepreneurship and Starting a New Business

 Abdullah Oskay
Founder, BAZ Girişim 14.00

Job Markets Sectors

 Yalçın Paşlı
Director Corporate Customer
Relations and Operational Leasing,
TEZMARŞAN 15.00

1
MARCH
2024

OSTİM Technical University
3rd Floor Conference Hall

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BUSINESS AT SCHOOL
Sales and Marketing

 Saadet Gököğlu
Distributor Executive/ Phd Student 14.00

Production Sector

 Esra Sürün
Export Manager
Aparita Herbal Cosmetics 15.00

15
MARCH
2024

OSTİM Technical University
3rd Floor Conference Hall

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İŞ'TE OKUL, OKUL'DA İŞ
Savunma Sanayiinde Yazılım Geliştirme

 Can Alakaş
Lider Yazılım Mühendisi, STM 10.00

Savunma Sanayiinde Konfigürasyon Yönetimi

 Anıl Şahin
Lider Yazılım Mühendisi, HAVELSAN 11.15

19
NİSAN
2024

OSTİM Teknik Üniversitesi
3. Kat Konferans Salonu

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DEPARTMENT ACTIVITIES

OSTİM TEKNİK ÜNİVERSİTESİ
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES
OSTİMTECH

Business at School

Consulting International Trade & Starting a Career in a Foreign Country
10:00

Sabina Mammadova Özgül
GLOBAL CONSULTING

Master-Student Interaction in a workplace course a case of AFB
14:00

Utku Boğaçhan Ölmaz
AFB ENERGY

14.04.2023
online

OSTİM TEKNİK ÜNİVERSİTESİ
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES
OSTİMTECH

Business at School

PwC & Audit
10:00

Mehmet Aslanas
Partner, Co-Manager of PwC Center
Formation Center of Excellence International
Business Services

Faruk Ökmen
Audit Senior Manager at PwC

Management in a Multicultural Environment
14:00

07.04.2023
online

OSTİM TEKNİK ÜNİVERSİTESİ
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES
OSTİMTECH

İş'te Okul Okul'da İş

Girişimcilik Network ve Finansman
10:00

Ali Fuat BİLGİN
AFB SUTİC

Öğez TURE
Ocean BNC Executive Director

İş Yaşamında Başarının Yol Haritası
14:00

31.03.2023
online

OSTİM TEKNİK ÜNİVERSİTESİ
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES
OSTİMTECH

İş'te Okul Okul'da İş

21.Yüzyılda Dijital Dönüşüm
10:00

Yeliz ÖZKARAOĞLU
Genel Yönetim Kurulu Üyesi, Akademi ve Kurumlararası İlişkiler ve İletişim Koordinatörü

Dr. Yücel Tekin
Genel Yönetim Kurulu Üyesi, Akademi ve Kurumlararası İlişkiler ve İletişim Koordinatörü

E ticaret ve girişimcilik
14:00

17.03.2023
online

OSTİM TEKNİK ÜNİVERSİTESİ
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES
OSTİMTECH

Business at School

Entrepreneurship and Starting a New Business
10:30

Serdar Polat,PhD.
Presidency of Strategy and Budget Expert

Derya Çağlar,PhD.
OSTİM Technopark General Manager

Job Markets and Sectors
14.00

25.03.2022
OSTİM Technical University 3rd Floor Conference Hall

OSTİM TEKNİK ÜNİVERSİTESİ
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES
OSTİMTECH

Business at School

Social Media and Law
10:00

Dr. Medine Türkcan
MGT Financial Consulting Business partner

Elif Şahin Taşkın
Lawyer and lecturer

Functions of Accounting
14.00

17.03.2023
online

OSTİM TEKNİK ÜNİVERSİTESİ
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES
OSTİMTECH

Business at School

Robotics and Digital
10:00

Yeliz ÖZKARAOĞLU
Genel Yönetim Kurulu Üyesi - Akademi ve Kurumlararası İlişkiler ve İletişim Koordinatörü

Dr. Yücel TEKİN
Robotism Bilgisi Chief Executive Officer

Entrepreneurship and E-Commerce
14.00

10.03.2023
online

OSTİM TEKNİK ÜNİVERSİTESİ
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES
OSTİMTECH

İş'te Okul Okul'da İş

İş Hayatı ve Risk Yönetimi
09.30

Dr. Ali Tayyar EBAY
EBAY GİRİŞİM LTD. ŞTİ. Yönetim Kurulu Üyesi Kurumsal Risk Yönetimi

27.05.2022
OSTİM Teknik Üniversitesi 3. Kat Konferans Salonu

OSTİM TEKNİK ÜNİVERSİTESİ
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES
OSTİMTECH

Business at School

Business Life in the Public Sector
10:30

Sümevra ATILGAN
Ministry of Commerce Trade Specialist

Ahmet DİNÇER,PhD.
Presidency of Strategy and Budget Director

Service Industry
14.00

01.04.2022
OSTİM Technical University 3rd Floor Conference Hall

OSTİM TEKNİK ÜNİVERSİTESİ
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES
OSTİMTECH

İş'te Okul Okul'da İş

Kamuda İş Yaşamı
09.30

Dr. Tamer İSİR

Erol ÇETİN
DeriSa Savunma Sistemleri Genel Müdür

Hizmet Sektörü
15.00

01.04.2022
OSTİM Teknik Üniversitesi 3. Kat Konferans Salonu

OSTİM TEKNİK ÜNİVERSİTESİ
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES
OSTİMTECH

Business at School

Functions of Accounting
10:30

Prof. Dr. Aziz AKGÜL
Turkish Foundation for Waste Reduction Founder

Assist. Prof. Özan CÜLHAN
TİM S.A.Ş. Chief Compliance Officer

Microcredit, Tokens and Finance
14.00

15.04.2022
OSTİM Technical University 3rd Floor Conference Hall

OSTİM TEKNİK ÜNİVERSİTESİ
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES
OSTİMTECH

İş'te Okul Okul'da İş

Muhasebenin İşlevleri
09.30

Yusuf YILMAZ
BBS Bilgi Sistemleri Sistem ve Gözetim Hizmetleri Yönetim Kurulu Başkanı

Oya AYDIN
Kosmopolit Danışmanlık Danışman

Finans ve Para
15.00

15.04.2022
OSTİM Teknik Üniversitesi 3. Kat Konferans Salonu

OSTİM TEKNİK ÜNİVERSİTESİ
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES
OSTİMTECH

İş'te Okul Okul'da İş

Satış ve Pazarlama
09.30

Sami ÖZTÜRK
Kadim Kilitte Danışmanlık Yönetim Danışmanı İstasyon ve Kilitte (Ticari) Bayram

Öğr. Gör. Doğan YÜKSEL
OSTİM Teknik Üniversitesi Pazarlama ve Pazarlama Bilim Başkanı

Üretim Sektörü
15.00

08.04.2022
OSTİM Teknik Üniversitesi 3. Kat Konferans Salonu

OSTİM TEKNİK ÜNİVERSİTESİ
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES
OSTİMTECH

Business at School

Aykut Alp Berk Business People and Community
10:00

Assist. Prof. Begüm Şahin
Fundamentals of Workplace Training
14.00

11.03.2022
OSTİM Technical University 3rd Floor Conference Hall

OSTİM TEKNİK ÜNİVERSİTESİ
FACULTY OF ECONOMICS & ADMINISTRATIVE SCIENCES
OSTİMTECH

Business at School

Assist. Prof. Melike Aktaş Bozkurt Workplace Rules
10:30

Bilgoba
Assist. Prof. Sercan Pekin Recruitment and First Day at Work
14.00

18.03.2022
OSTİM Technical University 3rd Floor Conference Hall

DEPARTMENT ACTIVITIES

The **BUS499 – Designing and Building a Company** course is designed to provide students with hands-on experience in transforming a business idea into a sustainable enterprise. Throughout the semester, students develop their entrepreneurial ideas while gaining practical insights into the key stages of business creation and growth.

As part of the course, guest speakers from a wide range of industries met with our students to share their professional experiences and expertise in entrepreneurship, business formation, finance, marketing, and management. These interactions enriched students' understanding of the business world, exposed them to diverse industry perspectives, and helped bridge the gap between academic learning and real-world business practice.

BUS 499
DESIGNING AND BUILDING A COMPANY
A Special Session with Industry Experts

Learn from Industry Experts
Design, Build, Lead.

September 23, 2025 – 3:30 PM
OSTİM Technical University, Main Campus, F Block,
Third Floor Conference Hall

Dr. Sıla Kubakcı
Instructor
Ministry of Treasury

Beyza Şahin
Fintech

Egemen Turgut
Venture Capital

Sıla Çarıkçı
Investment Banker

Erdem Uzun
Venture Capital

BUS 499
DESIGNING AND BUILDING A COMPANY
A Special Session with Industry Experts

Learn from Industry Experts
Design, Build, Lead.

September 30, 2025 – 3:00 PM
OSTİM Technical University, Main Campus, F Block,
Second Floor, 217

Dr. Sıla Kubakcı
Instructor
Ministry of Treasury

Nevin Önder
Instructor
Ministry of Treasury

BUS 499
DESIGNING AND BUILDING A COMPANY
A Special Session with Industry Experts

Learn from Industry Experts
Design, Build, Lead.

October 7, 2025 – 3:00 PM
OSTİM Technical University, Main Campus, F Block,
Second Floor, 217

Dr. Sıla Kubakcı
Instructor
Ministry of Treasury

Dr. Cem Mığlacı
Sustainability Auditor
Demayn Independent Audit & Consulting Inc.

BUS 499
DESIGNING AND BUILDING A COMPANY
A Special Session with Industry Experts

Learn from Industry Experts
Design, Build, Lead.

October 14, 2025 – 3:00 PM
OSTİM Technical University, Main Campus, F Block,
Second Floor, 217

Dr. Sıla Kubakcı
Instructor
Ministry of Treasury

Dr. Saad Altın
Data Scientist

BUS 499
DESIGNING AND BUILDING A COMPANY
A Special Session with Industry Experts

Learn from Industry Experts
Design, Build, Lead.

October 21, 2025

3:00 PM Theoretical Session
OSTİM Technical University, Main Campus, F Block,
Second Floor, 217

4:00 PM Infield Speaker Session
OSTİM Technical University, Main Campus, F Block,
Ground Floor, Turquoise Conference Hall

Dr. Sıla Kubakcı
Instructor
Ministry of Treasury

Christopher Oğuz
Senior Research Fellow
Senior Research Fellow
Swiss Re International Development
Cooperation Agency (Sida)

BUS 499
DESIGNING AND BUILDING A COMPANY
A Special Session with Industry Experts

Learn from Industry Experts
Design, Build, Lead.

November 4, 2025 – 3:00 PM
OSTİM Technical University, Main Campus, F Block,
Second Floor, 217

Dr. Sıla Kubakcı
Instructor
Ministry of Treasury

Pınar Çelikkale
CEO
Kendine Bilgi ve Yatırım

BUS 499
DESIGNING AND BUILDING A COMPANY
A Special Session with Industry Experts

Learn from Industry Experts
Design, Build, Lead.

November 18, 2025 – 3:00 PM
OSTİM Technical University, Main Campus, F Block,
Mehmet Zeki Sayın (Turquoise) Conference Hall

Dr. Sıla Kubakcı
Instructor
Ministry of Treasury

Arin Özdemir
University Professor
eGül Venture Capital

BUS 499
DESIGNING AND BUILDING A COMPANY
A Special Session with Industry Experts

Learn from Industry Experts
Design, Build, Lead.

November 25, 2025 – 3:00 PM
OSTİM Technical University, Main Campus, F Block,
Mehmet Zeki Sayın (Turquoise) Conference Hall

Dr. Sıla Kubakcı
Instructor
Ministry of Treasury

Seray Öztürk
Assistant
Foreign Trade and Operations
Director

BUS 499
DESIGNING AND BUILDING A COMPANY
A Special Session with Industry Experts

Learn from Industry Experts
Design, Build, Lead.

December 2, 2025 – 3:00 PM
OSTİM Technical University, Main Campus, F Block,
Mehmet Zeki Sayın (Turquoise) Conference Hall

Dr. Sıla Kubakcı
Instructor
Ministry of Treasury

Yiğit Mustafa Ermiş
Business
Chief Operating Officer

BUS 499
DESIGNING AND BUILDING A COMPANY
A Special Session with Industry Experts

Learn from Industry Experts
Design, Build, Lead.

December 9, 2025 – 3:00 PM
OSTİM Technical University, Main Campus, F Block,
217

Dr. Sıla Kubakcı
Instructor
Ministry of Treasury

Gonul Baker Kartal
History, Literature
and Music

BUS 499
DESIGNING AND BUILDING A COMPANY
A Special Session with Industry Experts

Learn from Industry Experts
Design, Build, Lead.

December 16, 2025 – 3:00 PM
OSTİM Technical University, Main Campus, F Block,
217

Dr. Sıla Kubakcı
Instructor
Ministry of Treasury

Fatih Mehmet Tokar
Business
Credit Officer (a)

DEPARTMENT ACTIVITIES



DEPARTMENT ACTIVITIES





ENTREPRENEURSHIP AND LEADERSHIP APPLICATION AND RESEARCH CENTER

The Department of Business Administration at OSTIM Technical University equips its students not only with managerial competencies but also with a strong entrepreneurial mindset. At the heart of this vision is the Entrepreneurship and Leadership Research and Application Center (GLUAM).

GLUAM serves as a dynamic platform dedicated to fostering students' entrepreneurial and leadership capabilities. Located within the heart of Türkiye's industrial ecosystem, the Center operates under the directorship of Assist. Prof. Zeynep Baysal, a faculty member of the Department of Business Administration. It provides comprehensive support to students throughout the entire innovation journey, from idea generation and project development to social impact creation and commercialization.

What Does GLUAM Offer to Students?

- **Entrepreneurship Report Card:** Monitors and supports students' entrepreneurial development throughout their academic journey.
- **Entrepreneurship and Social Impact Course:** Encourages students to develop innovative solutions to societal challenges.
- **Pitching Day:** Provides students with the opportunity to present their business ideas to a jury and gain access to mentorship and support opportunities.
- **Workshops and Seminars:** Offers practical, hands-on learning experiences through a variety of training programs and events.

Through these initiatives, GLUAM empowers students to transform innovative ideas into impactful ventures and prepares them to become future entrepreneurs and leaders.



BUSINESS ADMINISTRATION DEPARTMENT ENTREPRENEURSHIP AND LEADERSHIP CENTER AND TÜBİTAK COLLABORATIONS

OSTİM TECHNICAL UNIVERSITY
ANKARA

GİRİŞİMCİLİK VE LİDERLİK MERKEZİ

ENTREPRENEURSHIP SEMINARS

BASIC FINANCIAL ANALYSIS FOR ENTREPRENEURS

GİRİŞİMCİLER İÇİN TEMEL FİNANSAL ANALİZ



Assoc. Prof. Elif İlkut Kandil Göker
Ankara University

21 FEBRUARY 2025 / 21 ŞUBAT 2025
15:00 (ENGLISH) / 16:00 (TÜRKÇE)

Third Floor Conference Hall / Üçüncü Kat Konferans Salonu

Attendance is mandatory for all EPR 122 course students.
GRS 122 dersini alan öğrencilerin katılımı zorunludur.



GLOBAL GİRİŞİMCİLİK HAFTASI

İŞ DÜNYASINDA ÜCRET EŞİTSİZLİĞİ VE KADIN GİRİŞİMCİLİĞİ ÇALIŞTAYI



Şenay Özdemir
KAISDER



Mustafa Çadır
UN Women



Melda Ersin Özkan
Peops İK



Bülent Sarı
Türk Teknoloji Grubu



Dilek Seferoğlu
StartOn



Av. Şebnur Gündüz
StartOn



Rasime Sazak
İK Uzmanı



Eda Öz
Lâl Gayrimenkul



Av. Elif Şahin Taşkın
ASELSAN



Dr. Hamide Özyürek
Ostim Teknik Üniversitesi
Moderatör

**OSTİM Teknik Üniversitesi
Üçüncü Kat
Konferans Salonu**

**22 KASIM 2024
11:00**

OSTİM TEKNİK ÜNİVERSİTESİ
ANKARA

TÜBİTAK

GİRİŞİMCİLİK VE LİDERLİK MERKEZİ

STIMTECH
GİRİŞİMCİLİK İNOVASYON

WORKPLACE EDUCATION

Workplace Education is one of the core components of our educational model, enabling students to apply the knowledge and skills they acquire in the classroom to real business environments. Through placements in organizations across a wide range of industries, students gain valuable hands-on experience while developing their professional competencies.

These practical experiences allow students to better understand the dynamics of the business world, strengthen their workplace skills, and build meaningful professional networks, preparing them for a successful transition from university to their careers.



WORKPLACE EDUCATION



WORKPLACE PARTNERSHIP PROTOCOLS

For our Workplace Practice and Workplace Experience courses, we have established partnerships with a wide range of companies that are committed to providing students with meaningful exposure to the realities of the business world. Through these collaboration agreements, students gain valuable hands-on experience, develop professional competencies, and have the opportunity to apply their academic knowledge in real workplace environments.



Ali Ayrancı Certified
Public Accountant



Anas Alkaifi



Maycan Real Estate

Analist SMM

WORKPLACE PARTNERSHIP PROTOCOLS

onedio

LÂLDEĞERLEME
"Gerçek Değerin Teminatı"

eptim

Ankara Business
Management
Consulting Inc.

ALIMAS
ENERGY SYSTEMS

G
GÜNHANIO S T I M
ALÜMİNYUM

Anas Alkaifi

FIX Consulting

**HORIZON
GROUP**

endermak

Suhai Yıldız

MBS Souvenirs

netelsan
güvenli yaşam teknolojileri

MBS Hediyeelik Eşya

**SS SİTELER
SİGORTA**
ARACILIK HİZMETLERİ

DSA
AGRI FOOD PRODUCTS INC.

RUBAB

OSTIM Technical
University Erasmus
Office

**Türk Telekom
BYS**

Evde Emlak

TITRA

VITACLUBS
NUTRITION & HEALTHY

udea
WIRELESS TECHNOLOGIES

ANATOLIA PHARMA

Money Transfer

Mind Map Media

W WORK UP

SINYALIZASYON

STAKEHOLDER RELATIONS



TÜBİTAK STUDENT PROJECTS



- The project entitled “Cross-Cultural Perceptions of the Gender Wage Gap: The Case of University Students,” conducted under the supervision of Assoc. Prof. Dr. Hamide Özyürek, Head of the Department of Business Administration within the Faculty of Economics and Administrative Sciences, received funding through the TÜBİTAK 2209-A Undergraduate Students Research Projects Support Program.
- In addition, the project entitled “Smart Organized Industrial Zones in the Context of Industry 5.0: The Case of OSTİM,” carried out under the supervision of Assoc. Prof. Dr. Hamide Özyürek within the scope of the TÜBİTAK 2209-A Undergraduate Students Research Projects Support Program, was awarded research funding and qualified for support.

TÜBİTAK STUDENT PROJECTS

- A research project titled "The Effects of Digital Finance Attitudes and Behaviors on Entrepreneurial Intentions: Evidence from University Students," conducted by Amr Khaled Awadh, a student in the Department of Business Administration, under the supervision of Assoc. Prof. Dr. Hamide Özyürek, has been awarded funding under the TÜBİTAK 2209-A Undergraduate Research Projects Support Program.

İşletme Bölümü
TÜBİTAK 2209-A
Başarısı

Mehmet İplikçioğlu Doç. Dr. Hamide Özyürek
İşletme İşletme
Proje Yürütücüsü Danışman

İşletme Bölümü öğrencimiz ve öğretim üyemiz TÜBİTAK 2209 Üniversite Öğrencileri Araştırma Projeleri Destekleme Programı'ndan destek almaya hak kazanmıştır.
PROJE ADI: Mobil Ödeme Uygulamalarında Algılanan Güvenin Kullanım Niyeti Üzerindeki Etkisi

İşletme Bölümü
TÜBİTAK 2209-A
Başarısı

Amr Khaled Awadh Doç. Dr. Hamide Özyürek
İşletme İşletme
Proje Yürütücüsü Danışman

İşletme Bölümü öğrencimiz ve öğretim üyemiz TÜBİTAK 2209 Üniversite Öğrencileri Araştırma Projeleri Destekleme Programı'ndan destek almaya hak kazanmıştır.
PROJE ADI: Dijital Finans Tutum ve Davranışlarının Girişimcilik Niyeti Üzerindeki Etkileri: Üniversite Öğrencileri Örneği

- A research project titled "The Effect of Perceived Trust in Mobile Payment Applications on Usage Intention," conducted by Mehmet İplikçioğlu, a student in the Department of Business Administration, under the supervision of Assoc. Prof. Dr. Hamide Özyürek, has been awarded funding under the TÜBİTAK 2209-A Undergraduate Research Projects Support Program.

- A research project titled "The Impact of the Applied Vocational Education Model on National and International Educational Goals: The Case of OSTİM Technical University," conducted by Ayşe Asel Biner, a student in the Department of Business Administration, under the supervision of Assist. Prof. Dr. Zeynep Baysal, has been awarded funding under the TÜBİTAK 2209-A Undergraduate Research Projects Support Program.

İşletme Bölümü
TÜBİTAK 2209-A
Başarısı

Ayşe Asel Biner Dr. Zeynep Baysal
İşletme İşletme
Proje Yürütücüsü Danışman

İşletme Bölümü öğrencimiz ve öğretim üyemiz TÜBİTAK 2209 Üniversite Öğrencileri Araştırma Projeleri Destekleme Programı'ndan destek almaya hak kazanmıştır.
PROJE ADI: Uygulamalı Mesleki Eğitim Modelinin Ulusal ve Uluslararası Eğitim Hedeflerine Etkisi: OSTİM Teknik Üniversitesi Örneği

STUDENT FEEDBACK

While pursuing my second university degree, I had the opportunity to experience different learning environments, and studying in the Department of Business Administration at OSTİM Technical University has been an extremely valuable experience for me. What impressed me the most was that the faculty members focused not on having students memorize information, but on truly understanding it. They have always been supportive, encouraging us to think critically while helping us build confidence in ourselves and our abilities.

The department also places great importance on teamwork through group projects. Working with classmates from diverse backgrounds allowed me to significantly improve my communication, collaboration, and presentation skills. As an international student, I have always felt welcomed and supported throughout my academic journey.

I wholeheartedly recommend the Department of Business Administration at OSTİM Technical University to students who are looking for a supportive learning environment that combines academic knowledge with practical experience and personal development.



Younes Ghodsi (Student)



OSTUDYING Business Administration at OSTİM Technical University has contributed greatly to both my academic and personal development. Learning from highly qualified and experienced faculty members has helped me define my career goals more clearly. Through the seminars, student clubs, and mentoring opportunities offered by the university, I have been able to develop myself in many different areas. Every day, I feel that I am gaining new skills and perspectives. This journey is preparing me not only for the business world but also for life itself

Zhamal Raikhanova (Student)

One of the most valuable aspects of my experience in the Department of Business Administration was the internship opportunities, which provided me with meaningful insights into my future career. I am sincerely grateful to my professors, who were always supportive, readily available to help, and encouraged me throughout my academic journey.

My advice to future students is to build a strong professional network, make the most of the guest speaker events organized by the department, and approach your internships with dedication and enthusiasm. These experiences will make a meaningful difference in both your personal and professional development.



Rabia Syed (Class of 2026)



As a Business Administration student at OSTİM Technical University, I have gained both solid theoretical knowledge and valuable practical experience. Our department offers a modern curriculum enriched with real-world case studies and project-based learning. Through these experiences, I have developed strong analytical and problem-solving skills that are essential in today's business environment.

The program places great emphasis on entrepreneurship and offers courses that encourage creative thinking, innovation, and business planning. These courses have helped me develop a genuine entrepreneurial mindset and a deeper understanding of how to turn ideas into viable business opportunities.

In addition, our university provides valuable internship opportunities. With the support and guidance of the academic staff, I was able to secure an internship aligned with my interests and apply the knowledge and skills I acquired in the classroom to a real business setting.

Overall, the program effectively combines academic learning with practical experience, preparing me to enter the business world with confidence and a strong professional foundation.

Amr Khaled Abdullah Awadh (Student)

As a Business Administration student at OSTİM Technical University, I am truly satisfied with the education I receive here. While the English-medium instruction helps me develop a global perspective, the university's strong connections with industry provide valuable opportunities to engage with the business world even before graduation. The program places equal emphasis on theory and practice, allowing us to learn through project-based activities while gaining hands-on experience. Being part of an environment that encourages an entrepreneurial mindset is highly inspiring. Thanks to the education I am receiving, I feel better prepared and more confident about my future.



Eren Asuman (Student)

STUDENT FEEDBACK

My time in the Department of Business Administration changed not only what I knew but also the way I think. The most valuable aspect of my education was its strong emphasis on practical learning. My graduation project became the starting point of my career by leading to a paid position at an international manufacturing company. I continue to work at the same company in the field of digital marketing and sales. The knowledge and experience I gained during my studies gave me the confidence to transform theoretical ideas into practical solutions and to tackle real business challenges.

My advice to future students is to get involved in a real project as early as possible. Don't be afraid if your path looks unconventional. Go beyond the course content and pursue the topics that genuinely interest you, because your curiosity and willingness to learn will be the driving forces behind your future success.



Ali Bessai (Class of 2026)

Studying Business Administration at OSTIM Technical University means much more than simply acquiring academic knowledge. Thanks to the university's practice-oriented educational approach, we have the opportunity to apply what we learn in the classroom to real business environments.



Our department offers a curriculum that is designed in line with current industry needs and developments. Our faculty members guide us not only through their academic expertise but also through their mentorship and professional experience. Furthermore, the university's location at the heart of Türkiye's leading industrial ecosystem enables us to stay closely connected to the business world. This provides valuable access to internships, networking opportunities, and potential career paths.

In short, the education I receive at OSTIM Technical University is providing me with a strong foundation for a successful and sustainable future career.

Sevdė Ayça Ünal (Student)

I am a student in the Department of Business Administration at OSTIM Technical University. Studying at this university has been much more than an academic experience for me; it has also been an important journey of personal and professional growth. Thanks to our university's strong emphasis on applied learning and entrepreneurship, we have the opportunity to observe, practice, and enhance the theoretical knowledge we acquire in the classroom through real-world experiences.

The Business Administration program offers a curriculum that is continuously updated to meet the demands of today's dynamic business environment. Our faculty members bring both academic expertise and industry experience to the classroom, serving not only as educators but also as mentors who guide us in our career development. The opportunity to interact closely with our instructors in small class settings is a significant advantage. Furthermore, being located within the OSTIM Organized Industrial Zone allows us to establish direct connections with industry and the business world. This provides valuable opportunities for internships, professional networking, and future employment.



Beyond academics, we have the chance to develop ourselves through various student clubs, seminars, workshops, and social activities. Studying Business Administration at OSTIM Technical University is not only helping me earn a degree but also equipping me with the skills, confidence, and competencies needed to build a successful future.

Muhammet Aktaş (Student)

As a Business Administration student at OSTIM Technical University, I have learned a great deal throughout my academic and practical experiences thanks to the university's strong emphasis on applied education. Unlike many other universities, OSTIM Technical University not only provides students with educational opportunities but also offers an environment where they can gain real-world experience. This clearly reflects the university's commitment to practical learning and industry engagement.



In addition, the university regularly invites accomplished and experienced professionals from the business world to share their knowledge and success stories. These interactions contribute significantly to improving students' academic and practical performance while also serving as a source of inspiration and motivation.

OSTIM Technical University has provided me with valuable insights into how technology can be integrated into management, entrepreneurship, and business practices. This perspective has broadened my understanding of the modern business environment and prepared me for future challenges and opportunities.

Overall, I believe that OSTIM Technical University is an excellent choice for students who aspire to achieve their goals at an early stage of their careers. The opportunities and experiences offered by the university open the door to countless possibilities for personal, academic, and professional growth.

Abdullah Abbas Hussein Al Shaaobi (Student)

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